

Utah Soaring Website Report

Reporting Month: November 2017
Reporting: Jim Roberts, Webmaster
2017 Goals: Support the intergroup, groups, and fellowship with accurate, up-to-date information on OA activities, events, and recovery.

Accomplishments October	Input Needed	Attachment
Monitored website traffic. See report below.		√
Updated Business page with current agenda, reports and minutes.		
Podcast updated to "Hi, my name is..."		
Remove "Call for Intergroup Volunteers" from Recovery Materials.		
Huston retreat announced on Events.		
Revise Tuesday newcomer info Meetings listing		
Change Herriman meeting location to Bluffdale.		
Close Tuesday newcomer info meeting.		
Steady, but slow, progress on mobile website. Menu system is in final tests.		
Next Actions November		
Update reports, minutes, agenda if and when available.		
Check region and WSO for new events and post.		
Update podcast to "In All Our Affairs"		
The remaining development effort is for mobile device upgrade of the home page to a single column format using the completed "hamburger menu" for navigation. Once that is complete, all pages of the website will have to be updated to the new menuing structure and tested.		
Help Needed November		
Activities, Group Development and PIPO do not have a details page. See the Communications details sub-page linked on the Committees page for some suggestions.	√	
It would be helpful to have one or two 'spotters' who prowl the various websites associated with OA to find suggestions for our announcements, events and recovery materials. Does not have to be a formal undertaking, just when you see something send a suggestion to mailto:oautah.website@gmail.com . Of course, a dedicated spotter or two would be great!	√	

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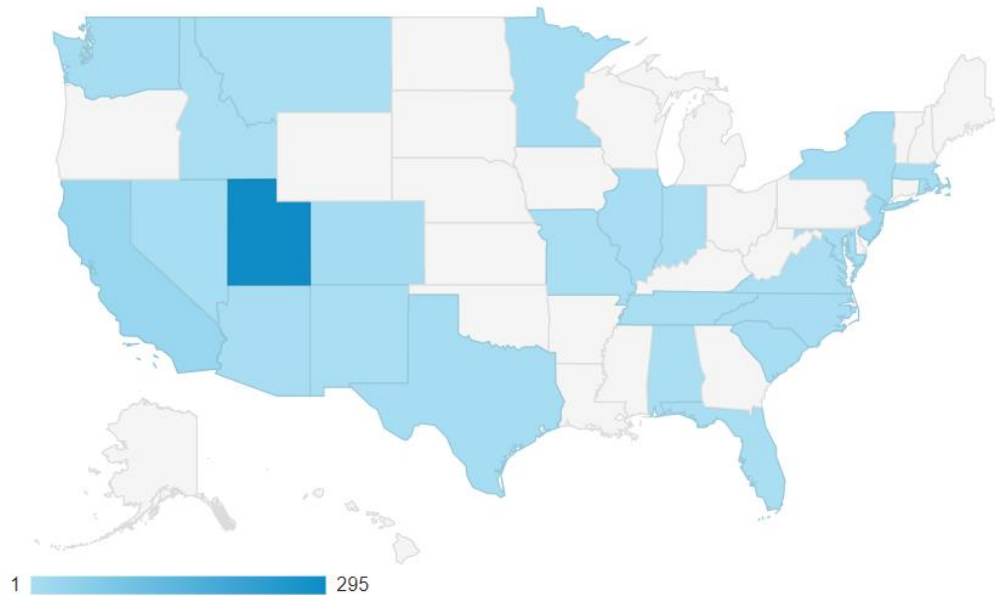
Website Traffic in October

Sessions: 397 user sessions on the website in October; increase of 37%.

Users: 241 different users served; increase of 28%.

Pageviews: 993 individual pages viewed in October; increase of 50%.

Locations:



A very wide distribution of viewers across the United States; 75% of them were in Utah with 38% of that group in Salt Lake City.